

EVENT PLANNING IS EASY

When You Book Fox Harb'r Resort

In this era of virtual offices, online companies, teleconferencing and remote work teams, hosting meetings, conferences or incentive events that allow participants to connect and interact in meaningful ways is more important than ever. Because that "experience creation" takes time, imagination and expertise, Fox Harb'r has put together some of our favourite, tried and true outline itinerary ideas for a three-night event.

These are simply for inspiration, a starting point to show you what we can do, together. Every Fox Harb'r event plan is customized to your group size, specific goals, theme and budget.







SAMPLE SCHEDULE

DAY 1: ARRIVALS & WELCOME

Opening Night Reception & Casual Marketplace Style Dinner CEILIDH: A Classic Nova Scotia "Kitchen Party"

Potential Venues: Lighthouse Terrace, Sporting Lodge or Cape Cliff Lounge Our ceilidh (pronounced *kay-lee*) is a spin on the traditional "New Scotland" se

Our ceilidh (pronounced *kay-lee*) is a spin on the traditional "New Scotland" social event where you can meet your fellow attendees in a relaxed atmosphere while sampling gourmet, small-batch food and drink made by our regional Northumberland Shore and Taste of Nova Scotia purveyors against an energizing backdrop of fiddle music, contemporary guitar tunes, and highland step dancing.

Some Potential Feature Flavours

Chase lobster, Bay Enterprises Malagash oysters and clams, Clever Butcher sausage, resort-raised Holdanca Farms pheasant, Sugar Moon Farm maple, Appleton Chocolates Co.

TIP Take 5

Remember, we only remember 15% of what we hear, but the senses have over 85% recall. So be sure to incorporate all five senses – sight, smell, taste, touch and sound – into every event.

MAKE A GREAT FIRST IMPRESSION

Arrival room drops, useful welcome gifts and/or deliveries while guests are away from their (at Fox Harb'r all-suite) accommodation during dinner can make a big first impression with a small investment. For a medical meeting, we might create a "bedside prescription" plate with healthful treats like apples, strawberries and dark chocolate truffles. Or add flair to a bottle of local wine with a welcome tag sharing its story, and a re-usable wine bottle stopper.

DAY 2: MAIN MEETING OR MARKETPLACE DAY

RISE & SHINE: Fresh Start Breakfast with Featured Speaker or Teambuilding Icebreaker

Potential Venues: Meeting Facility Northumberland Room or Cape Cliff Dining Room

One of the potential speakers we recently suggested, for a major "Coast with the Most" themed group event including U.S. clients, was recording artist, actress, restaurant owner and seasoned traveller Heather Rankin because she could speak well to Nova Scotia's attractions, the power of group efforts and remaining authentic while embracing what's new.

For a simpler event, consider a **quick 10-15 minute breakfast icebreaker** like *"10 Things in Common."*The only rules, nothing to do with work and no body parts or clothing.

Fox Harb'r offers three distinct options for your "taking care of business" space needs. See our VENUES section for more.

- MEETING FACILITY large, divisible ballroom, break-out rooms, dedicated kitchen, Foyer and Terrace for breaks etc.
- SPORTING LODGE a charming, comfortable two-storey venue for smaller groups. Have your own building!
- **THE HANGAR** a literally almost limitless, adaptable space for tradeshows, meeting and dining, and any kind of theme. We can even do lunch under a tent on the runway with an airplane backdrop (numbers and budget permitting.)











OFF-SITE DINNER & ENTERTAINMENT OPTIONS

There are plenty of tastes and things to do right here on Fox Harb'r's 1,100 acres. But sometimes groups want an adventure or a change of scene. When that's the case, we can facilitate a great night out with our many destination partners. Here's just one example of a "dine-around" in our local area, 20 minutes drive away.

MAKERS' TASTING & DINNER: With Jost Vineyards, featuring Tatamagouche Brewing Co. & Caldera Distilling

It's all about the flavours inspired by local wine, beer and whiskey, and the charms of the nearby historic village of Tatamagouche, on this culinary road trip dinner. Our first "cinq à sept" stop is Fox Harb'r's neighbour and vineyard development partner, Jost Vineyards, Nova Scotia's oldest winery, established in 1983. Then, "The Grace is the place." It's on to Tatmagouche's Creamery Square, the waterfront home to a boat shop, creamery and farmers' market. Inside it's time for a farm-to-table and pond-to-plate dinner at the acclaimed Grace Jollymore Joyce Art Centre's theatre. The centre's Ice House Gallery features visual art and can also potentially be set with tastings, dessert, displays and more.

POTENTIAL ENTERTAINMENT OPTIONS BIG FISH! band • Dave Gunning • Bruce Guthro MORE "OFF-SITE" VENUE POSSIBILITIES Jost Vineyards Loft for smaller groups • One of Fox Harb'r's own coastal mansion residences • Caldera Distilling • Lunch or supper at the Tatamagouche Railway Dining Car





Behind the Scenes POSSIBLE COFFEE BREAK CONCEPTS

for two days of scheduled special event breaks

Clearly Canadian: Sample all kinds of bite-sized favourites from across the country like Nanaimo bars, butter tarts and ketchup chips, or

Jam Session: Fox Harb'r Executive Chef Shane Robilliard makes all kinds of pickles, preserves and jams using produce and fruit grown right at Fox Harb'r, as well as local wines and craft beers. Enjoy this casual take on afternoon tea featuring oven-fresh mini scones and housemade Nova Scotia blueberry jam, or

The Greens: Get colourful with green apples from Nova Scotia's Annapolis Valley, grapes, honeydew melon skewers, a vegetable crudité display (green peppers, celery, spinach dip, oven-broiled veggie chips), green gummy candy, chocolate mints, air-popped popcorn, bottled coconut, still and sparkling waters, Sprite/7-Up/ Canada Dry ginger ale, mint and green teas.

Interactive breaks merging refreshments with teambuilding are becoming more common as an effective way to revive and reconnect attendees' engagement. Check out our "Chopped Fox Harb'r" and "Bends & Brews" options. Also ask about short, facilitated teambuilding activities that can be combined with our standard "coffee" breaks like our "Quick Stop" vitality set-up.









DAY 3 ACTIVITIES & PRO TEAM BUILDING

HIGHLIGHTS FROM OUR 20+ GROUP ACTIVITY OPTIONS

At Resort

- 18-Hole and 9-Hole Golf, practice facility and clinic
- Sport (Clay) Shooting
- Kayaking on Fox Harb'r Lake, and guided/ocean
- Horseback Riding
- Dol-ás Spa 25% discount
- Catch & Release Fishing at two stocked trout ponds
- Lobster 101 informal chef-led seminar with tips and recipes
- Greenhouse Tour & Flower Arranging

- Tour village of Tatamagouche "Meeting of the Waters," including Surrey bike riding (a covered, four-wheel, pedal powered bike) from Remember Adventures
- Private Jost Vineyards winemaking tour and tasting
- Oyster Fishing with Bay Enterprises Ltd., learn to shuck
- Tim Hortons Children's Camp set-up and obstacle course
- Visit Seafoam Lavender Farm
- Sail through history at Hector Heritage Quay, a re-creation of the first ship to transport passengers from Scotland to Nova Scotia
- Trans Canada Trail Hiking and Biking, more trail options too







Also Ask About

- All our Fox Harb'r Teambuilding offerings (click here for more)
- Leadership on Course custom programme facilitated by Downeast Destination Management and Michelle Lane, who also offer many more options
- Additional golf course trail options nearby
- Lunch on the Go/ on Course and picnics
- Availability of special meeting pre- and post-stay rates to enjoy and explore

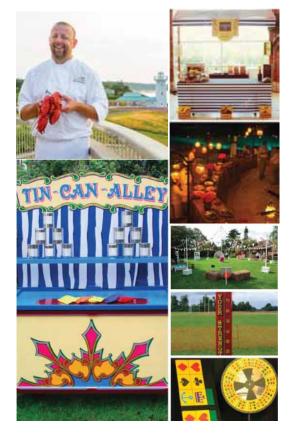
CLOSING DINNER & THEMED EVENT OPPORTUNITIES FEAST AT THE "BEACH": Classic Lobster Boil and "Down Home Days"

Potential Venue: Lighthouse Terrace

Following Fox Harb'r's most popular meal, a lavish traditional "Lobster Boil" dinner (with plenty of options for landlubbers, vegetarians and any other dietary restriction) attendees will be treated to the surprise reveal of a Nova Scotia county fair we call "Down Home Days." When dinner is "done" we reveal a town square with talent stage and dance floor. The talent stage features a hand-painted back drop proudly announcing, "Down Home Days," underneath bright, string pennants. This themed event set-up includes food stations with dessert cupcakes, cotton candy and popcorn, a "canteen" serving frozen treats, a mini "fairground" with games of chance, a unique vintage auto photo "booth, and a "bistro" seating area to watch all the al fresco fun. (In case of inclement weather, this entire "evening at the Ex" set-up can be relocated to The Hangar.)

MORE READY-TO-GO THEME OPTIONS

- Cowboy-inspired BBQ & Barn Dance
- Italian Lunch & Lawn Games (Bocce Ball, Horseshoes, Croquet, Archery)
- Build Your Own Burger Experience & Classic Dance Band (can be Decade themed)
- Canada Coast-to-Coast or Made in the Maritimes formal plated dinner with relevant regional music/entertainment options
- Sunset BBQ + Signature Group Cocktail + Strolling Musicians
- More Station-to-Station Dinners (Oyster Shucking, Flambé, Fully Loaded Mashed Potato Bar, Sushi...)



Whether you know exactly what you want your group to do or you need an event idea or two more, connect with us at Fox Harb'r soon. We'll make it happen...

